

Joanne Caso Business Associate



Education:

West Chester University, 1972, B. A. in Psychology

Responsibilities and Experience:

Joanne assists, both clients and co-workers on a daily basis, with requests that range from administrative duties, researching property locations along with scheduling and coordinating, to sales and marketing. Her goal is to customize the request of every client by providing innovative solutions to meet their needs. When Joanne answers the phone and says, "How may I help you, my friend?", she does so with integrity and true meaning.

Having successfully launched and operated her own business, with 25 employees for over 10 years, Joanne now assists Yerkes Associates in creating a client centered company, in which effective communication skills and attentive listening play a key role.

Joanne joined the Yerkes Team in 2008. She brought with her 30 plus years of extensive experience working with diverse client populations. Her years working for the School District of Philadelphia as a parent /child liaison has allowed her to develop and implement skills beneficial for building client relationships that result in goal attainment for both the client and the company.